

# Comparison – 7<sup>th</sup> January 2013

Mydonate - <http://www.btplc.com/mydonate/Help/FAQs/FAQsforcharities/index.aspx>

The screenshot shows a web browser window with several tabs open, including BBC News, Giveall, and MyDonate. The MyDonate website header includes a navigation menu with options like 'Home', 'Start fundraising', 'Sponsor a fundraiser', 'Donate to charity', 'For charities', 'Help', and 'Latest news'. The 'Help' section is active, displaying a sidebar with 'Fundraising hints and tips', 'Help guides', and 'FAQs'. The 'FAQs for charities' section is expanded, showing a list of questions. The first question, 'Will it cost us anything to use MyDonate?', is selected and expanded to show a detailed answer. The answer states that MyDonate is free for charities and provides a breakdown of costs for a £10 donation. A table lists various fees and the amount the charity receives. Other questions are listed below, such as 'Will BT be earning any commission from the funds raised?' and 'How is BT funding the MyDonate service?'.

Part of BT's contribution to the community

You are not logged in

Login Register

Home Start fundraising Sponsor a fundraiser Donate to charity For charities **Help** Latest news

**mydonate** BT

Help

**Fundraising hints and tips**  
Help guides  
FAQs  
General FAQs  
**FAQs for charities**  
FAQs for fundraisers  
FAQs for donors  
Contact us

**FAQs for charities**

Click on a question to see the answer

▶ What is MyDonate?

▶ Can we use MyDonate?

▼ Will it cost us anything to use MyDonate?

No. MyDonate is free for charities to use as there are no set up, subscription or commission fees.

Every penny of the money donated (excluding credit/debit card charges) is paid into your bank account. BT even collects Gift Aid on your behalf to maximise your fundraising.

Typically, for a £10 donation the charity will receive:

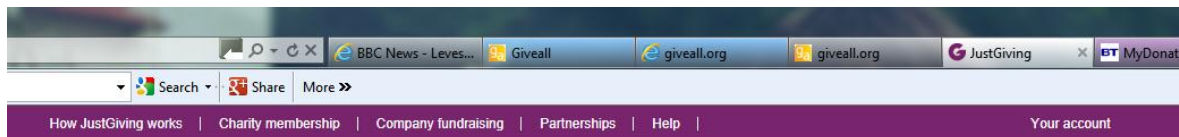
Donation	£10
Reclaim Tax (Gift Aid)	£ 2.50
Commission fee	£ 0.00
Credit Card Processing fee	£ 0.13
Debit Card Processing fee	£ 0.15
VAT	£ 0.00
Charity receives (Credit Card)	£12.37
Charity receives (Debit Card)	£12.35

▶ Will BT be earning any commission from the funds raised?

▶ How is BT funding the MyDonate service?

▶ You say you are a not-for-profit. Will you be earning any interest on donor's money?

▶ Does my charity have to be Gift Aid registered to use MyDonate?



### How it works for a typical donation



#### Our fees

When you donate using JustGiving, we pass on 100% of your donation to the charity within days.

We then reclaim an extra 25% for the charity in Gift Aid from HMRC. Our technology enables us to reclaim this tax relief much more quickly than a charity could themselves.

Once we have successfully reclaimed Gift Aid for the charity, we take a fee. It's between 2% and 5%, depending on the amount the charity has raised (plus a card-processing fee of up to 1.3% for a credit card, charged by our partners Barclaycard and PayPal). [Charities also pay £15 a month \(plus VAT\) to be a JustGiving member.](#)

If you're making a donation in a currency other than pounds sterling (GBP), the payment-processing fee may be different. [See the payment-processing fee for your currency.](#)

#### This is how it works

- 1 You donate £10.
- 2 Your charity receives £10 within days.
- 3 We then reclaim the Gift Aid from HMRC (which takes 2 to 3 weeks) + £2.50
- 4 When we receive the Gift Aid we deduct our 5% fee from it - 63p
- 5 Barclaycard deducts a card-processing fee on pounds sterling (GBP) payments (1.3%) - 13p
- 6 We pay the Gift Aid, minus our fee and card-processing fee, to your charity.
- 7 Your £10 donation becomes £11.74

**In summary: when you donate £10, your charity receives £11.74.**

#### Our record of innovation



We re-invest our fees into building world-class technology to grow the world of giving. From text donations to company fundraising, we create more ways for more people to give.

[Find out about our products and services](#)

#### About us



# Virgin Money Giving - <http://uk.virginmoneygiving.com/giving/about-us/fees.jsp>

BBC News - Leves... Giveall giveall.org giveall.org Online fundraising... MyDo

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HOME SIGN IN

Virgin moneygiving Start fundraising | Make a donation | Our community | Help

## About us

### About us

- [About us homepage](#)
- [Our story](#)
- [How it works](#)
- [Making donations go further](#)
- [Best deal for charities](#)
- [How we compare](#)
- [Our charter](#)
- [Company structure](#)
- [Our people](#)
- [Our credentials](#)
- [Our supporters](#)
- [Press centre](#)
- [Fees](#)

## Fees

It's completely free for fundraisers and donors to use our website – this page details our charity fees.

Because Virgin Money Giving is not-for-profit, our charity fees are just enough to cover our running costs. We ask for a one-off payment from charities when they register with us and take 2% of donations. Gift Aid is reclaimed from HMRC on behalf of charities and passed over in full – we don't make any charge at all on Gift Aid.

### Here's a breakdown of our charity fees:

Monthly fee	£0
One-off set-up fee	£100 + VAT
Transaction fee (taken from donations and event fees only)	2%

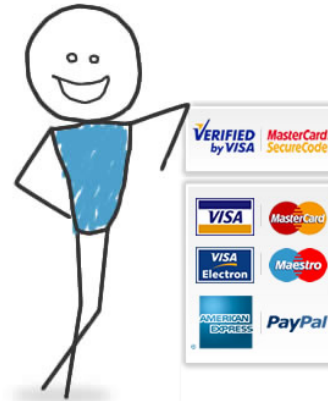
Here's what happens to a £10 donation with Gift Aid added and fees deducted:

Your donation	<b>£10.00</b>
Gift Aid	£2.50
Transaction fee @2%	£0.20
Card processing fee @1.45%	£0.15
Total cost to charity	£0.35
<b>Total donation</b>	<b>£12.15</b>

The card processing fee of 1.45% applies to all cards except American Express which is 1.6%.

Please note, the charges for business credit and debit cards are the same as the charges shown above.

The PayPal processing fee is 1.6%.



[← Back](#)